FRANKLIN TEMPLETON

FT ENHANCER - AMJ24

CAMPAIGN DETAILS

SIP/STP CAMPAIGN FOR EQUITY & HYBRID SCHEMES

1ST APRIL 2024 TO 30TH JUNE 2024

Follow us at:

*Conditions apply, please refer to T&C for further details.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Franklin Templeton Asset Management (India) Pvt. Ltd.
Tower 2, 12th & 13th Floor, One International Centre, Senapati Bapat Marg, Elphinstone (West) Mumbai - 400013

Schemes Eligible for the SIP/STP Campaign & Payout applicable

New SIP/STP mobilized - 10 or more OR New SIP throughput - INR 50,000/- or more	
Scheme	Total Trail p.a. including campaign incentive*
Franklin India Balanced Advantage Fund	1.40%
Franklin Asian Equity Fund	1.40%
Templeton India Value Fund	1.40%
Franklin India Equity Hybrid Fund	1.40%
Franklin Build India Fund	1.40%
Templeton India Equity Income Fund	1.40%
Franklin India Technology Fund	1.40%
Franklin India Opportunities Fund	1.40%
Franklin India Equity Advantage Fund	1.20%
Franklin India ELSS Tax Saver Fund	1.20%
Franklin India Smaller Companies Fund	1.20%
Franklin India Bluechip Fund	1.20%
Franklin India Focused Equity Fund	1.20%
Franklin India Prima Fund	1.20%
Franklin India Flexi Cap Fund	1.20%

Terms and Conditions

- Campaign Qualification Criteria: 10 or more new SIP/STP logins OR Incremental SIP throughput of INR 50,000/- or more in any one of the eligible schemes or all the schemes put together during the campaign period.
- SIP/STP Eligibility Criteria
  - For Count threshold of 10 SIP/STP:
    - Rs 500/- for daily STP/Rs 1000/- for Weekly STP/Rs 2000 for Monthly SIP/STP
    - SIP Tenure: 36 Months or more; STP Tenure – 6 Months or more
    - The SIP/STPs must be sourced from a minimum of 3 unique investors (First Holder PAN) to be eligible for count criteria.
    - STPs from only the below funds will be eligible in the campaign.

Franklin India Money Market Fund	Franklin India Overnight Fund
Franklin India Govt. Securities Fund	Franklin India Debt Hybrid Fund
Franklin India Banking and PSU Debt Fund	Franklin India Corporate Debt Fund
Franklin India Liquid Fund	Franklin India Equity Savings Fund
Franklin India Floating Rate Fund	

  - For Incremental SIP throughput threshold of INR 50,000/-:
    - Monthly SIP – INR 500 or more.
    - SIP Tenure: 36 Months or more.

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Schemes Eligible for the SIP/STP Campaign & Payout applicable

- SIP/STPs logged in during the campaign period will be eligible for calculation and payout of campaign incentive.
- Campaign incentive will be paid on all eligible SIPs / STPs expiring and renewed during the Campaign period including SIP / STP started in a new or existing FS Folio.
- No incentives under this campaign will be paid to existing SIP / STPs that are freshly tagged under a new FS Folio.
- No incentive will be paid on increased throughput on account of STEP UP in an existing SIP. However, for a new "STEP-UP SIP" mobilized during the campaign period, incentive will be paid on the enhanced amount as well.
- This additional trail paid will be fully recovered from the future remuneration payable to the distributor in case the SIP is stopped before a period of 36 Months or STP is stopped before 6 Months.

General

- This Campaign overrides any other existing campaign on SIP/STP from FTAMIL.
- *** Total Trail = Base Remuneration + Campaign Incentive.** For base remuneration, kindly refer to your remuneration structure.
- The incentive payable for this SIP/STP campaign will be over and above the regular remuneration applicable to the distributor.
- Business done under club codes will be aggregated for the calculation of SIP/STP count and incentive will be paid on achievement of the campaign criteria once the campaign ends.
- Claw Back Clause: The additional trail paid will be fully recovered from the future remuneration payable to the distributor in case the SIP / STP is stopped for any reason before the minimum tenure applicable under this campaign.
- The computation of campaign incentive by FTMF's Registrar and Transfer Agent will be final.
- FTAMIL reserves absolute right and authority to change/ terminate this SIP/STP campaign at its sole discretion. Such change will be intimated to the Distributor by telephone/email/ post/courier/text messages or such other medium of communication as may be preferred by FTAMIL. All Terms & conditions as well as tax implications as laid out in Standard Distributor Remuneration Structure will be applicable for lump sum campaign and binding to all distributors empaneled with Franklin Templeton.
- This Campaign Incentive Structure including the terms and conditions are subject to guidelines / circulars issued by SEBI/AMFI from time to time and may be revised at any time on account of any regulatory/statutory changes impacting existing as well future assets contributed by the distributor.
- This campaign is offered on a selective basis to Independent MFD partners of FTAMIL. Kindly check with your Relationship Manager for more details.